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### Profile

I am a Broadcast/Motion Graphic designer with over 9 years broad and varied design experience; including titles design, documentary graphics and advertising campaigns. I enjoy the challenge of keeping my work fresh, solving the problems that the job presents, and delivering a final product that tells the story.

### Key Skills

- After Effects & all major Adobe software
- Highly competent in Cinema 4D (3D graphics).
- Fully practised in storyboarding and the pitching process.
- DV cam skills and editing.

### Credits

- BBC2: **One Man and His Dog** titles
- BBC: **Eastenders Revealed**, **Family Guy Docu**.
- CBBC: **Hai Karate!** and **Transmission Impossible** titles
- MTV: **Pete Doherty/Kelly Osbourne/Sarah Harding in 24 Hours**; titles and branding for the ongoing series.
- Nokia: 5800 Xpress handset films.
- Sony, Universal, Polydor: Advertising campaigns for **Morrissey**, **Estelle**, **Rihanna**, **Bruce Springsteen**, **Andrew Lloyd Webber**, amongst many others.
- BBC1 & BBC2: **Panorama/Newsnight & BBC Documentaries**; titles and content.
- BBC Arabic: Channel branding and graphics for launch.

### Employment History

March 2010 to present day: **Jonathan Ashworth Design Ltd**

Currently working as contract and as a company. Clients include:

*BBC, CBBC, UKTV, O2, Telefonica, McLaren, Red Bull, EA Games, Wataniya Airways*

*March 2008 to March 2010: Head of TV Design - JJ Stereo*

Working as the senior then head of design in a team of designers on projects for clients including BBC, MTV, Universal, Sony, and Nokia amongst many others. As head of design responsibilities included creating, designing and pitching advertising campaigns and title sequences, client meetings, overseeing presentation of pitches and ensuring delivery of graphic content from our design team. All work was produced in-house on a fast turn around.

*January 2002 – February 2008: Graphic Designer - BBC*

During my time as a graphic designer at the BBC I worked across a number of departments, specialising in factual and news. Programme credits included design and titles work for:

*Panorama, Newsnight, The One Show, News 24, Breakfast and BBC World.*

*Dec 2000 – May 2001: Graphic/Interactive Designer - Concept NMG*

Designed and implemented blue-chip/corporate websites.

### Education

BA (Hons) Graphic Design: Nottingham Trent University: 2000

4 A Levels, 9 GCSE's: Parris Wood High School, Manchester: 1985-1992